G5 Media Policy

The Vision is to ensure equitable access to optimal care for patients with all thoracic malignancies in the UK and Ireland. The Mission is to support and educate health care professionals, creating a professional community to exchange ideas, information and innovation and to foster the development of research. The overall aim is to represent the needs of patients and improve their outcomes.

Registration - All media representatives are required to pre-register for the BTOG educational event and must be approved by BTOG before being officially registered. On-site registration is not available for media representatives. To request registration for a BTOG educational event please email Dawn Mckinley, BTOG Senior Executive Officer, info@btog.org including confirmation of the news organisation that you represent and a copy of your journalist credentials (e.g. press card). Media representatives can attend BTOG sessions only and are not allowed to attend sponsored sessions. Media representatives attending BTOG educational events must wear their name badge at all times.

Photographs - Photographs at BTOG educational events - Media representatives are not allowed to take, use or publish any photographs at any BTOG educational event without the express permission of BTOG. All photographs must be approved by BTOG.

Interviews – All interviews with members of the faculty or anyone else at BTOG educational events must be arranged in advance and with the express permission of BTOG.

Abstracts – Poster abstracts at the annual conference are published in an appropriate journal. There is strict embargo until the start of the conference when they will be available in print format at the conference and online.

Social Media - Organisations may use social media to circulate news and information about BTOG educational events using the official twitter hashtag (e.g. #BTOG2019). Members of the media are not permitted to transmit or share on any social media platform any presenter’s slides without the express permission of the presenter and/or BTOG. Representatives from academic institutions are permitted to share slides but not for media re-transmit.

Press Releases – BTOG asks that any press releases published about any data or event involving BTOG includes reference to the BTOG educational event.

Presenter Slides – If slides presented at BTOG educational events are used or quoted in any news coverage the presenter/s must be asked for their express permission to use them. The original presenter retains the copyright of their full slide presentation. Photography, filming or any other recording of presentation slides is prohibited by the media.

For questions on media please contact:
BTOG Communications Team
Email: btog@sandstarcomms.com
Telephone: 0116 2688737