G4 Endorsement Policy

Endorsement policy for documents produced by third parties
BTOG is often asked to endorse guidelines, statements or other documents developed and produced by third parties.

The criteria we use to process requests for endorsement or support are as follows:

- relevant to BTOG’s aims and objectives
- the submitting group, society or organisation is reputable
- the document produced is up-to-date, relevant, evidence based
- BTOG is willing to express a positive view about the document

Collaborations
BTOG often works in collaboration with other groups, societies or organisations. In these cases, BTOG should reach agreement on conditions and endorsement at the start of each project.

Endorsement
Endorsement approval for third parties will allow the use of the BTOG logo and the words “Endorsed by”. Endorsement approval through collaboration (involvement) in the development of relevant document will allow the use of the BTOG logo and the words “In collaboration with”. BTOG will provide a high-resolution version of the logo for inclusion for these purposes.

BTOG must maintain impartiality in its interactions with industry and commercial organisations and therefore endorsement applications will not be permitted from industry or commercial organisations.

Applications will be reviewed by the Steering Committee Chair and if conflict of interest exists another representative/s of the Steering Committee. A decision will be emailed within 14 days of application receipt.

Any applications for endorsement should be emailed to:

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E-mail: info@btog.org
Telephone: 0116 2965230